

Fundamentals of Marketing



This course was designed for those who have just arrived to the position. We can help you overcome this new responsibility

Location	Duration	Fee	Total seats/	Language/
Guadalajara- MX	20 hrs.	4,900 pesos MX,	25	English
Type of course				Live

With the course “Fundamentals of Marketing” you will be able to understand the Marketing process, and to set Marketing objectives for your company. Besides that, you will get really valuable knowledge to follow the progress of your strategies.

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Program

- I. What is Marketing?
- II. The Marketing objective
- III. Marketing Mix
- IV. Role of Marketing within your organization
- V. Marketing Skills
- VI. Project proposal

Starts: Saturday, April 11th 2020
 Ends: Saturday, May 2nd 2020
 Time: 9:00 am - 2:00 pm

april						
M	T	W	Th	F	Sa	Su
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26

may						
M	T	W	Th	F	Sa	Su
				1	2	3